

# Gabrielle Hodges

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## SKILLS

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Bilingual English and Spanish, **Authoring Tools:** Articulate Storyline 360 and Rise, Vyond, PowerPoint, Google Suite, Microsoft Suite, Adobe Illustrator and Lightroom, Audacity **LMS:** Litmos, Alchemy, Google Classroom, Schoology, Blackboard, Canvas **Project Management:** ClickUp, Asana, Trello, Notion **Design & Creation:** Canva, Procreate, Photography, Videography

## EXPERIENCE

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### Learning & Development Supervisor

2025-2026

AmTrust

- Designed and developed instructor-led, virtual, and eLearning training programs using the ADDIE instructional design framework to support company-wide learning initiatives.
- Developed multimedia training assets, including interactive simulations, job aids, videos, facilitator guides, participant workbooks, and performance support materials.
- Partnered with subject matter experts, business leaders, and stakeholders to translate complex business processes into effective, learner-centered training solutions.
- Spearheaded the design, development, and national rollout of AmTrust's inaugural insurance sales manager training program, partnering with executive leadership to establish a scalable learning framework for sales professionals across the organization.
- Conducted learner assessments and training evaluations using the Kirkpatrick model to measure effectiveness and identify opportunities for continuous improvement.

### Freelance Instructional Designer

2023-2024

Aptara

- Designed and developed engaging e-learning modules using Articulate Storyline and Rise
- Employed instructional design principles and best practices to design accessible and inclusive learning experiences for diverse audiences
- Managed multiple projects concurrently, prioritizing tasks and resources effectively to deliver high-quality instructional materials on time and within budget.
- Applied instructional design theories, principles, and best practices to create engaging and learner-centered content that promotes knowledge retention and transfer
- Developed and designed comprehensive assessment question banks aligned with learning objectives and instructional content for various courses and modules
- Implemented diverse assessment formats, including multiple-choice, true/false, short answer, and scenario-based questions, to measure learner understanding and retention
- Converted existing slide decks, presentations, and PDFs into interactive and visually appealing e-learning courses using Articulate Rise and Articulate Storyline

### Instructional Design Supervisor

2023

CTI Foods

- Managed the design and implementation of eLearning courses for corporate and site-level food manufacturing employees through the use of authoring tools such as Articulate Storyline, Vyond, and Alchemy Creator
- Designed company-wide developmental training initiatives and arranged suitable training solutions for employees
- Created and facilitated company-wide synchronous instructor-led compliance and leadership training courses
- Assisted in the development of a new hire training program in order to reduce turnover across 5 food manufacturing sites
- Managed and oversaw the Learning Management System Alchemy

### Bilingual Instructional Designer

2022

Flagship Facility Services

- Utilized a variety of multimedia authoring tools such as Articulate Storyline, Vyond, Canva, and Audacity to create engaging eLearning and microlearning courses in English and Spanish
- Developed comprehensive training materials on SaaS products, including user guides, manuals, and interactive e-learning modules, to facilitate user onboarding and proficiency
- Communicated with Subject Matter Experts weekly to gather feedback and resources to create effective training on vocational topics such as safety and workplace compliance
- Designed job aids and quick reference guides in order to provide human resource employees with step-by-step instructions on the use of online software

- Created and facilitated synchronous instructor-led leadership training in Spanish and English for corporate employees

### **SEL Instructional Designer**

**2020-2021**

Uplift Elevate Middle School | White Settlement, TX

- Designed and implemented curriculum used to facilitate social and emotional competency in middle school students
- Developed and led face-to-face and eLearning training for faculty and staff that taught the principles of teaching social and emotional learning
- Wrote instructional content, learning games, and scripts to aid in the acquisition of social and emotional learning strategies

### **Instructional Design Team Lead**

**2020**

- Performed needs analysis that led to the implementation of intervention services for 216 middle school students
- Created eLearning courses to teach faculty how to use LMS and Google Suite platforms
- Supervised the performance of committee members and provided feedback to drive efficiency

### **Middle School Spanish Teacher**

**2020-2021**

- Evaluated and interpreted the Spanish curriculum in order to inform the assessment needs of middle school students
- Met with stakeholders to develop a robust system of interaction and engagement for parents and community members
- Developed and implemented robust and comprehensive lesson materials virtually, hybrid, and in-person for 9 classes
- Used a variety of multimedia tools such as Google Slides, PowerPoints, videos, podcasts, and interactive assessments to create engaging instructional content daily
- Developed and led face-to-face training in Spanish and English

### **Middle School Spanish Teacher**

**2017-2020**

Uplift Mighty Middle School | Fort Worth, TX

- Designed classroom-based and eLearning modules and courses to develop the language proficiency of diverse second-language learners
- Evaluated instructional methods and revised curriculum which resulted in 80% mastery of network assessment

## **CERTIFICATION**

**Instructional Design Essentials** | LinkedIn

**2022**

**Instructional Design Creating Video** | LinkedIn

**2022**

**Learning Audacity** | LinkedIn

**2022**

## **EDUCATION & CERTIFICATION**

**Texas A&M University-Commerce** | Master of Arts in Spanish Pedagogy

**University of Texas at Arlington** | Bachelor of Arts in Spanish